



SUSTAINABLE GREEN ECONOMY

Collingwood aspires to be a community for sustainability and green economy



The green economy is an emerging and aspirational sector for Collingwood, and one where the Town and community partners have made significant strides by putting a “green lens” on local decision making.

Job counts show tangible growth within the sector. Where there were three businesses in 2012 within the sector, in 2021 there were nine, two of which had more than 10 employees. Having six new self-employed businesses is also a sign of considerable growth locally.

Green Economy Sectors

Electric power generation, transmission and distribution
Basic chemical manufacturing
Ventilation, heating, air-conditioning and commercial refrigeration equipment manufacturing
Metalworking machinery manufacturing
Electric lighting equipment manufacturing
Household appliance manufacturing
Other electrical equipment and component manufacturing

Source: Government of Washington – Green Economy Energy List

SOME OF OUR PROVIDERS



WHAT ARE THEY SAYING?

“

Every year I'm inspired by the entrepreneurial energy and collective reverence for our environment. This area is a magnet for those striving to contribute and improve.”

*R. Mark Palmer, P. Eng.
President / CEO
Greenland Consulting Engineers*

Collingwood 'Smart' Stormwater Project

Led by GREENLAND® Consulting Engineers, a consortium of technology companies delivered the first Canadian collaboration to mitigate problems of climate-change induced stormwater flooding. The three year project was funded by the Federation of Canadian Municipalities and included the construction and monitoring of Low Impact Development (LID) practices. Together with the engagement of property owners, 'smart' water-grid technologies provided 'big-data' insights to better quantify municipal flooding risks and identify cost-effective solutions. www.grnland.com

Awear Boutique

Retailer of women's clothing, shoes and accessories, their products fall under several categories including: fair trade, made of organic and/or upcycled fabric, Canadian made, socially responsible (donates profits to charities), and eco friendly production practices. www.awarecoboutique.ca

UN Habitat World Summit

The Town of Collingwood in collaboration with the Urban Economy Forum and UN-Habitat hosted the Habitat in Towns – Collingwood World Summit for 3 consecutive years. The Summits lead the discussion on the role of towns and small cities in achieving Sustainable Development Goals (SDGs), in particular, SDG 11: sustainable, resilient, safe, and inclusive communities and cities. The **first Collingwood World Summit** was held in September 2020, in conjunction with the 75th anniversary of the United Nations the **second Collingwood World Summit** was held in October 2021, in conjunction with World Habitat Day and the **third Collingwood World Summit** was held in October/November 2022 with a focus on understanding how “sustainable housing and finance” can be a catalyst for achieving the SDGs at the scale of towns and small cities.

Environment Network

A non-profit providing environmental and green services (e.g. de-pave events, residential energy audits, etc.) www.environmentnetwork.org

Institute of Southern Georgian Bay

Non-profit, volunteer driven, “think and do” tank focused on mobilizing action within four focused areas. This organisation seeks to bring together people who want to make a difference and see value in a thriving arts community, a green environment, social justice, and a strong economy not just for themselves, but for everyone. www.tisgb.com

Canopy Bees + Trees Project

Canopy Collingwood is a community green project aimed at increasing the Town's urban tree canopy and pollinator habitat on private lands. The program has grown to include residential pollinator gardens that increase pollinator habitats and access to food. Collingwood residents are provided a financial incentive in the form of a rebate on the purchase of up to two trees from a recognized nursery or garden centre operation, or the materials required to establish a pollinator garden on private property. www.collingwood.ca/canopy

Collingwood Climate Action Team (CCAT)

The vision of this passionate team of volunteers with a huge range of expertise, is that as guardians for future generations, Collingwood will be a sustainable community. Their mission is to work with local communities to reduce our carbon footprint and the Community Carbon Footprint Challenge focuses on achieving a collective reduction of 50% by 2030. www.collingwoodclimateaction.com

EV Charging Stations

The Town of Collingwood accelerated its green initiatives by installing a bank of charging stations in the Pine Street parking lot, encouraging everyone to go green. There are two Level 3 (fast chargers), and two dual-port Level 2 chargers for a total of six parking/charging spots. www.collingwood.ca



Connect With Us

dobusiness@collingwood.ca | 705-445-8441